

# JOHN MUIR AWARD

wild places:  
DISCOVER  
EXPLORE  
CONSERVE  
SHARE

Use the John Muir Award  
to connect with, enjoy,  
and care for wild places

“When we contemplate  
the whole Globe as one  
great dewdrop...the whole  
Universe appears as an  
infinite storm of beauty.”  
John Muir

## HOW TO ACHIEVE A JOHN MUIR AWARD

Participate in a range of activities in wild places that meet the following  
four Challenges...You tell us where and what you'll do.

### DISCOVER A WILD PLACE

Identify a suitable venue(s). This can be your  
school grounds, local park, beach, woods,  
river, mountain or national park.

### EXPLORE IT

Do things to increase awareness and  
understanding. Experience, enjoy and find  
out more about your wild place(s).

### CONSERVE IT

Take some practical action and personal  
responsibility.

### SHARE YOUR EXPERIENCES

Let others know what you've been up to,  
what you've achieved, what you've learned.

## THE JOHN MUIR AWARD IN ACTION

“This has engaged the  
pupils in ways impossible  
to achieve if you spend  
the entire year sat behind  
a desk.”

Primary School Teacher, Hartlepool

“It's great. We're using it  
because we like the simple  
structure. Having fun through  
shared family experiences has  
even more purpose.”

Dan Raven-Ellison, National Geographic  
Emerging Explorer

“Meeting new people, getting  
outdoors, learning new things,  
exploring new places, gaining an  
Award - this is brilliant, as it gives a  
purpose to get up and out.”

Adult Participant,  
Mental Health Programme

“The John Muir Award has instilled  
in me an interest and a curiosity  
about nature I do not think I have  
ever felt before.”

Academy Pupil, Aberdeen

### FOR MORE INFORMATION

Visit [johnmuiraward.org](http://johnmuiraward.org). Here you can:

- watch a 10 minute introductory film
- download an Information Handbook – the place to go for  
detailed guidance on delivering the John Muir Award
- see a wide range of case studies and supporting information

You can find out more about John Muir at [discoverjohnmuir.com](http://discoverjohnmuir.com)

[info@johnmuiraward.org](mailto:info@johnmuiraward.org)  
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Scottish Natural Heritage  
Dualchas Nàdair na h-Alba  
All of nature for all of Scotland  
Nàdar air fad airson Alba air fad

  
heritage  
lottery fund

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JOHN  
MUIR  
TRUST  
FOR  
wild LAND &  
wild PLACES

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