

# Engagement Manager Central Region

JOHN  
MUIR  
TRUST

## Introduction

Would you like the opportunity to work for a charity that has the privilege of caring for some of the finest wild places in the UK? Would you like to become part of a team dedicated to the experience, protection, and repair of wild places?

Are you someone with a strong track record in interpretation, communications, and engagement? Do you have a talent for building relationships? Do you have a proven track record in operational delivery, community engagement, and both staff and project management? Then this role may be for you.

We are looking to employ an Engagement Manager to join the team in an exciting time of organisational growth and development.

If successful, you will work closely with the Central Region team. You will report to the Regional Delivery Manager (Central) and be responsible for leading the delivery of world class interpretation, communications, and engagement.

You will work across all aspects of Central Region engagement. This will include: The John Muir Award programme and Junior Rangers project, coordinating, and facilitating workshops, events, and volunteer opportunities.

The John Muir Trust is committed to working together to promote a more inclusive environment and we need a diverse team to realise this. Applicants are welcome from all walks of life with diverse backgrounds, cultures, perspectives, and experiences to support our work on behalf of wild places.

## Main responsibilities

### Key duties

- Manage the regional delivery of the Trust's Influencing Strategy including engagement, communications, and interpretation that aims to inspire advocacy for wild places.
- Lead and line manage the Regional Engagement team to ensure individual, regional, and organisational goals are achieved and promote the professional development of staff.
- Manage and oversee the delivery of engagement and communications within the region including the John Muir Award, Junior Rangers project, workshops and events, volunteer work parties, and site interpretation.
- Contribute to future regional and organisational planning.
- Creating and managing budgets.

- Ensure all engagement activities are carried out in line with statutory regulations and Trust policies.
- Undertake any other activities that are reasonably requested.
- Agreeing objectives and work plans.
- Managing workload and performance through regular one-to-one line management discussions and looking after the health, safety and wellbeing of the team.
- Planning and implementing a personal development programme for team members in all relevant skills.
- Undertaking annual performance reviews.

## **Person specification**

### **Essential skills, knowledge, and aptitude**

- Experience in a similar role.
- Proven track record of managing staff, budgets, projects, conflict, and partnerships.
- Experience of utilising the strength of an organisation's brand for delivery.
- Effective dissemination of information to large and diverse groups.
- Management, and social awareness.
- Staff and project management.
- Strong written and oral skills with the ability to present and convey complex ideas and issues clearly and coherently and to a wide range of different audiences.
- An understanding of ecology and practical land management.
- Demonstrate ability to evaluate and report on the effectiveness of initiatives and engagement tools.
- Knowledge of managing organisational risk and reputation.
- Highly self-motivated and able to work autonomously, take initiative and make decisions.
- Commitment to John Muir Trust core values and strategic direction.

## **Qualifications**

- Educated to degree level or equivalent or have significant experience.
- Evidence of Continued Professional Development relevant to the role purpose and level.

## **Other requirements**

- A driver's licence
- Ability to travel regularly across the Central region
- Computer literacy, including proficiency with the Microsoft Office suite

## Other details

Type of contract:	Permanent
Hours:	<b>35 hours per week (Flexible working applies)</b>
Salary:	<b>£33,000-39,000 per annum</b>
Pension:	<b>5% contribution to group auto-enrolment scheme</b>
Reporting to:	<b>Regional Delivery Manager (Central)</b>
Location:	<b>Subject to discussion (working from home possible)</b>
Holiday:	<b>34 days per year plus 2 'wild days' or 'slow travel'</b>

John Muir Trust standard terms and conditions of employment apply.

[johnmuirtrust.org](http://johnmuirtrust.org)