**New to Nature Placement**

Text

Description automatically generated**Development & Communications Intern**

**CLOSING DATE:** 12.00pm on Friday 17th February 2023

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| The John Muir Trust | Charity Registration number SC002061  Tower House, Station Road, Pitlochry, Perthshire, PH16 5AN |  |
| Main number: 01796470080 julie.gough@johnmuirtrust.org  https://www.johnmuirtrust.org |

**ABOUT NEW TO NATURE**

Thank you for your interest in this New to Nature placement.

New to Nature is an exciting programme of paid work placements in nature-focused roles. This is one of 70 roles that will be created across the UK to encourage young and diverse talent into the Natural Environment sector.

**We’re particularly interested in receiving applications from young people (aged 18-25) who are from ethnically diverse backgrounds, who are living with a disability or are from low-income households.**

You’ll get paid a good wage from a placement that helps the environment, learn loads of skills to boost your CV and get access to a Youth Employment Coach to help you plan your future career. There’ll also be opportunities to learn about potential careers in the natural environment, and (should you wish to) connect with the other young people working in New to Nature roles across the country.

This is a unique opportunity to try something new, and to take a first step on a career path where you can make a real difference. The natural environment needs you!

We hope you will join us on this exciting journey!

**ABOUT THE JOHN MUIR TRUST**

**Our vision**

A world where wild places are valued for present and future generations.

**Our purpose**

To experience, protect and restore wild places for the benefit of all.

**Our focus**

Inspire people about the benefits of wild places across the UK and showcase how wild places tackle the climate crisis and reverse biodiversity loss.

**Our strategy**

We believe wild places are for everyone. Our aim is to be the leading voice for wild places and to deliver in partnership throughout the UK.

In our commitment to wild places, we are guided by:

Three freedoms for wild places: Society is enriched when nature has the freedom to repair itself, people have the freedom to enjoy the benefits and communities have the freedom to thrive.

Three actions: We give wild places a voice by demonstrating exemplary management, inspiring people to engage and advocate and evidencing their benefits to society. The John Muir Trust is a leading voice for the UK's wild places. We steward of some of Britain's most iconic wild places, including Ben Nevis and Helvellyn, and we enable nature connections through our engagement activities and volunteering. We are guided by three freedoms; ensuring nature has the freedom to repair itself, people have the freedom to enjoy the benefits, and communities have the freedom to thrive.

**Benefits of working with us:**

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| **Tick Black Green** | Flexible working |
| **Tick Black Green** | Holiday Entitlement FTE 34 days per year plus 2 ‘wild days’ and or ‘slow travel days’ including bank holidays |
| **Tick Black Green** | 5% employer contribution to a group auto-enrolment pension scheme |
| **Tick Black Green** | Training and support provided, on the placement and formal training |

**RECRUITMENT PROCESS**

**APPLICATION**

You can apply for this placement via the following link: [www.surveymonkey.co.uk/r/NTNPlacementApplication22](http://www.surveymonkey.co.uk/r/NTNPlacementApplication22)

This is hosted by Groundwork UK who will check the suitability of applicants, before passing the application on to the placement organisation, who will shortlist applicants to an informal interview process.

Please ensure you carefully select the correct role from the drop-down list, to ensure your details are passed to the correct placement organisation.

If you have any questions about the application form, contact Groundwork UK at: [newtonature@groundwork.org.uk](mailto:newtonature@groundwork.org.uk)

**INTERVIEWS**

We will contact you to let you know whether you have been shortlisted for interview.

We expect to conduct interviews in person/ by telephone or video call **the week beginning 27th February**

If you have any questions about the role or interview process please contact us at: hrqueries@johnmuirtrust.org

**PLACEMENT DESCRIPTION**

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| **Placement title:** | Development & Communications Intern |
| **Organisation:** | The John Muir Trust |
| **Contract type:** | 12 Months, Fixed term |
| **Number of hours per week:** | 35 hours per week. Will consider part time role as a reasonable adjustment. |
| **Working pattern:** | 9am- 5pm Monday-Friday |
| **Hourly rate of pay** | £10.90 |
| **Responsible to:** | Sophie Harrison |
| **Location:** | Tower House, Station Road, Pitlochry, PH16 5AN |
| **Accessible by public transport:** | Yes - close to bus and train routes |
| **Anticipated Start Date:** | Monday 17th April 2023 |
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**ROLE DESCRIPTION**

Are you a talented individual looking to develop your career in a progressive conservation organisation?

The reason the John Muir Trust exists - to conserve, protect and repair wild places for the benefit of everyone - has never been more important. 2023 is an exciting year for the John Muir Trust, as we celebrate our 40th anniversary, and begin to implement our new 5-year Strategic Plan.

Reporting to the Communications Officer, the Communications Intern will support the central communications team in planning, sourcing and creating content from across the organisation to communicate our key messages to an external audience using a range of platforms – from social media to e-newsletters. This role will also offer support to the 40th Anniversary Project Team, helping to create and deliver the year-long celebration campaign.

We are seeking someone with good communications skills, preferably with some experience of and/or training in communications – marketing or journalism for example. You must enjoy writing and thinking creatively to reach different audiences. You will be willing to learn and to work across Trust staff teams to develop new skills. Crucially, you will be open and inclusive, and have an interest in conservation and the environment.

During this 12-month placement, the John Muir Trust will offer learning and development opportunities – including media training, visits to the areas we manage, opportunities to support volunteer work parties, and time to sit-in on departmental team meetings to learn more about other areas of our work.

**PERSON SPECIFICATION**

**Essential**

* Interest in developing written communication skills
* Able to form positive working relationships and communicate with colleagues confidently
* An eye for a good story
* Organised and able to manage deadlines
* Positive ‘can do’ attitude with a willingness to learn
* Open-minded and inclusive
* Self-motivated – able to work effectively both alone and as part of a team

**Desirable**

* Experience with social media
* Video creation/ editing
* An interest in analysing and reporting data
* Experience working as part of a communications team
* Affinity with the John Muir Trust’s mission, vision, and purpose to protect and enhance wild places

**SUPPORT AND TRAINING OPPORTUNITIES**

This placement is part of a national programme - New to Nature - funded by the National Lottery Heritage Fund. This will include additional elements of training and personal development support provided by Groundwork UK and partners, as well as on the job training and support from The John Muir Trust

Each young person will complete an in-depth induction programme with input from The Prince Trust, along with tailored advice and guidance from a Groundwork Youth Employment Coach at key points during the placement. This may include identifying skills and training opportunities or help with your CV and job search skills.

The John Muir Trust will also be providing support for participants, including:

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All young people on the New to Nature programme, will be invited to participate in a learning Network. This will create opportunities to take part in different talks, workshops and discussions focused on the environment sector, hosted by Groundwork and our partners.