

# YouGov / John Muir Trust Survey Results

Sample Size: 1086 adults in Scotland (16+)

Fieldwork: 3rd - 8th August 2023

	Vote in 2019 GE					EU Ref 2016		2014 Indy Ref		2021 Constituency Vote				2021 Regional Vote				Gender		Age			
	Total	Con	Lab	Lib Dem	SNP	Remain	Leave	Yes	No	Con	Lab	Lib Dem	SNP	Con	Lab	Lib Dem	SNP	Male	Female	16-24	25-49	50-64	65+
<b>Weighted Sample</b>	<b>1086</b>	195	146	74	350	551	266	381	472	163	166	58	366	174	131	52	304	520	566	132	424	275	255
<b>Unweighted Sample</b>	<b>1086</b>	199	153	78	387	566	274	373	444	167	162	62	393	178	129	56	327	482	604	130	399	272	285
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

To what extent would you support or oppose the introduction of a tax on large landowners based on the amount of carbon their land management practices produce?

Strongly support	<b>26</b>	14	22	24	40	32	18	33	22	11	25	18	42	10	21	15	40	29	25	29	26	29	22
Tend to support	<b>38</b>	33	45	46	36	40	35	39	38	35	41	45	37	36	40	53	37	36	39	36	39	36	38
<b>TOTAL SUPPORT</b>	<b>64</b>	<b>47</b>	<b>67</b>	<b>70</b>	<b>76</b>	<b>72</b>	<b>53</b>	<b>72</b>	<b>60</b>	<b>46</b>	<b>66</b>	<b>63</b>	<b>79</b>	<b>46</b>	<b>61</b>	<b>68</b>	<b>77</b>	<b>65</b>	<b>64</b>	<b>65</b>	<b>65</b>	<b>65</b>	<b>60</b>
Tend to oppose	<b>9</b>	15	8	14	7	9	11	6	13	16	9	12	7	15	10	15	7	11	8	7	8	12	10
Strongly oppose	<b>5</b>	16	2	8	2	2	14	3	8	15	4	10	1	16	3	12	1	8	3	1	5	4	10
<b>TOTAL OPPOSE</b>	<b>14</b>	<b>31</b>	<b>10</b>	<b>22</b>	<b>9</b>	<b>11</b>	<b>25</b>	<b>9</b>	<b>21</b>	<b>31</b>	<b>13</b>	<b>22</b>	<b>8</b>	<b>31</b>	<b>13</b>	<b>27</b>	<b>8</b>	<b>19</b>	<b>11</b>	<b>8</b>	<b>13</b>	<b>16</b>	<b>20</b>
Don't know	<b>21</b>	21	22	8	15	17	21	20	19	23	21	14	13	23	27	5	15	16	25	26	22	18	19

In principle do you believe that large landowners do or do not have a responsibility for managing their land in a way that... benefits nature?

They do	<b>75</b>	78	77	89	80	81	71	74	76	80	74	88	79	79	77	89	79	71	78	75	73	75	77
They do not	<b>11</b>	8	6	5	8	7	14	11	11	11	8	4	10	10	6	6	10	15	7	11	12	11	8
Don't know	<b>15</b>	14	16	6	12	12	14	15	14	9	18	8	11	12	17	6	12	14	15	14	15	14	15

minimises harm to the climate?

They do	<b>73</b>	68	77	88	81	80	65	73	73	69	74	84	81	69	76	85	80	68	77	76	72	74	71
They do not	<b>12</b>	14	7	7	8	8	18	12	12	16	9	7	10	15	7	9	10	16	7	9	12	14	10
Don't know	<b>15</b>	18	16	5	11	12	17	15	15	14	17	10	9	17	16	7	10	15	16	16	16	12	19

considers the communities directly impacted by how that land is managed?

They do	<b>76</b>	77	78	88	81	81	70	75	77	77	77	88	82	77	80	87	81	75	77	78	73	79	75
They do not	<b>10</b>	8	7	8	8	8	14	10	9	12	7	4	9	9	6	8	9	10	9	7	11	11	8
Don't know	<b>15</b>	15	15	4	11	11	16	15	13	12	15	8	9	14	14	6	10	15	14	16	16	11	16

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	Social Grade			Scottish Region							
	Total	ABC1	C2DE	North East Scotland	Highlands & Islands	South Scotland	West Scotland	Central	Mid-Scotland & Fife	Lothians	Glasgow
<b>Weighted Sample</b>	<b>1086</b>	565	521	161	99	152	128	120	133	172	121
<b>Unweighted Sample</b>	<b>1086</b>	616	470	162	115	162	115	116	126	173	117
	%	%	%	%	%	%	%	%	%	%	%

To what extent would you support or oppose the introduction of a tax on large landowners based on the amount of carbon their land management practices produce?

Strongly support	26	28	25	23	30	33	27	20	20	28	31
Tend to support	38	40	35	43	37	39	29	42	36	37	38
<b>TOTAL SUPPORT</b>	<b>64</b>	<b>68</b>	<b>60</b>	<b>66</b>	<b>67</b>	<b>72</b>	<b>56</b>	<b>62</b>	<b>56</b>	<b>65</b>	<b>69</b>
Tend to oppose	9	9	9	11	7	9	15	7	12	8	4
Strongly oppose	5	5	6	4	9	6	5	2	4	8	4
<b>TOTAL OPPOSE</b>	<b>14</b>	<b>14</b>	<b>15</b>	<b>15</b>	<b>16</b>	<b>15</b>	<b>20</b>	<b>9</b>	<b>16</b>	<b>16</b>	<b>8</b>
Don't know	21	18	24	19	17	13	24	29	27	19	23

In principle do you believe that large landowners do or do not have a responsibility for managing their land in a way that... benefits nature?

They do	75	77	72	75	83	77	72	65	72	78	76
They do not	11	11	10	11	9	13	10	11	8	13	9
Don't know	15	12	17	15	8	10	18	24	20	8	16

minimises harm to the climate?

They do	73	76	69	70	82	70	72	65	69	78	76
They do not	12	10	13	15	9	17	12	10	5	13	9
Don't know	15	14	18	15	9	13	16	24	25	8	14

considers the communities directly impacted by how that land is managed?

They do	76	79	72	79	89	77	72	64	72	79	74
They do not	10	9	10	10	4	14	11	11	7	9	10
Don't know	15	12	18	12	7	8	18	25	21	12	16

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

In principle, do you think landowners who produce  
 polluting greenhouse gases should or should not have  
 to pay any costs resulting from it?

Should	78	63	82	81	85	85	68	82	76	66	80	74	89	65	80	74	88	76	79	78	81	76	73
Should not	9	19	7	8	4	4	17	3	12	19	7	13	2	19	5	18	2	12	6	8	7	10	10
Don't know	14	18	12	11	11	10	16	15	12	15	12	13	9	16	15	8	10	12	15	13	12	14	16

\*Any percentages calculated on bases fewer than 100  
 respondents do not represent a wide enough cross-section  
 of the target population to be considered statistically  
 reliable. These figures should not be used.

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	%	%	%	%	%	%	%	%	%	%	%

In principle, do you think landowners who produce polluting greenhouse gases should or should not have to pay any costs resulting from it?

Should	<b>78</b>	82	73	73	74	81	69	83	74	84	83
Should not	<b>9</b>	7	10	9	9	10	10	4	9	10	7
Don't know	<b>14</b>	11	16	18	17	10	21	12	17	6	10

*\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*